# UNDERSTANDING GENDER AND GENDER SENSITIVE BUDGETING

# **Participants Manual**







EMBASSY OF FINLAND PRETORIA

# Acknowledgements

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This manual was developed by the Electoral Institute for Sustainable Democracy in Africa and the Studies in Poverty and Inequality Institute.

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# AGENDA

AN INTRODUCTION TO GENDER BUDGETING		
AGENDA POINT	Time	
DAY ONE		
Tea, coffee and registration	08:30-09:00	
Welcome, introduction and expectations	09:00-09:30	
Section A: Understanding Gender	09:30-10:30	
Tea break	10:30-10:45	
Section A: Understanding Gender (Continued)	10:45-13:00	
Lunch	13:00-14:00	
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DAY TWO	
Recap of Day 1	9:00-9:20
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Tea break	10:45-11:00
Section D: Gender Aware Policy Appraisals and Revenue Analysis	11:00-12:30
Lunch	12:30-13:15
Section D: Gender Aware Policy Appraisals and Revenue Analysis (Continued)	13:15-14:45
Tea Break	14:45-15:00
Section E: Monitoring and Oversight	15:00-16:30
Closure and Evaluation	16:30-16:45
Departure	16:45

# INTRODUCTION AND OBJECTIVES OF TRAINING

The aim of this training is to ensure that government planning, programming and budgeting contributes to the advancement of gender equality and the fulfilment of women's and girls' rights. The objective of this manual is to enable participants to identify and adopt necessary interventions to address gender gaps in government policies, plans and budgets. We anticipate that these generic skills will be applicable at all levels of government and may be applicable in other contexts.

It is not important for participants in the training to have any prior knowledge about gender budgeting. This training will enable participants to begin to apply the knowledge and tools in their day-to-day work with immediate effect.

This training manual will expose participants to the following:

- 1. What is Gender Sensitive or Women's Budgeting and why is it necessary?
- 2. How to identify policy and public expenditure (state spending) on areas that affect women and girl children.
- 3. Introduction to a tool for monitoring, auditing and analysing polices and budgets in a gender-sensitive manner.
- 4. An introduction to national revenue and estimates and expenditure in a womensensitive way.
- 5. How to adjust and re-prioritise existing policies to better advance and promote the interests of women and girls.

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# **SECTION A**

# 1. Understanding Gender

In this section we will define Gender, explore the roles of women in society, and consider transitions women make throughout their lives.

Is Gender biologically determined, or a social and political construct?

Contrast Gender with a demographic group such as youth, which is a transitional phase of life rather than a fixed constituency.

## 1.1 Gender

- Gender, unlike sex, is not a biological term. Gender is a social construct.
- The socially determined differences between men and women are learned and continuously changeable, and have wide variations both within and between cultures.
- While the terms men and women refer to two sexes and biological differences between them, gender is influenced by the way society is organised (i.e. culture, religion, class).
- Gender can be defined as: "...social attributes and opportunities associated with being male and female and the relationships between women and men and girls and boys, as well as the relations [only] between women and those [only] between men.<sup>1</sup>"
- This learned behaviour is what makes up gender identity, and determines gender roles, and power relations within society.

What do we mean when we refer to 'gender'?

Social attributes and opportunities associated with being male and female, as well as to the social power differences between men and women.



## 1.2. Women's Roles in Society, Life Cycles and Transitions

There has been a tendency to treat "women" as a homogenous category in policy making when in fact, they face different challenges and have different needs and requirements as they progress through various life stages and phases. Therefore, women's needs should be disaggregated into appropriate categories aligned to different life phases and life stages (e.g. childhood, adolescence, adulthood).

Policies need to take account of women's reproductive, productive and community roles, which are in transition throughout their lives.

<sup>&</sup>lt;sup>1</sup> United Nations Women. Concepts and Definitions. Available online: http://www.un.org/womenwatch/osagi/ conceptsandefinitions.htm [Accessed 08/02/2016]

#### What is meant by transition?

Transition means change and moving from one state of being to another state. Transition "implies a pressing sense of temporality; of progress, change, and, in many cases, the irreversible passage of time as a person, group, or thing develops from one state of being to another".<sup>2</sup> Transitions can occur as a process of natural progression, or be brought about by choices that people make, or be necessitated by circumstance. It can also be forced or coerced

#### Women in transition

Women experience social, economic, geographic, socio-economic, physical and/or other changes that impact on their development and the roles they fulfil throughout their life stages. From job-seeking and business development, to dealing with the ability to meet basic needs like housing and transportation while fulfilling various productive, reproductive and community roles, many women have to make steep adjustments to fulfil these roles as they change and develop throughout various life stages.

Different phases in the life cycle of women thus have different needs, requirements and demands such as:

- Demands of moving from education to employment
- Demands made on relationships and starting families
- Developing and forming identities
- Becoming economically and socially active and socially mobile, and
- Becoming an active citizen.

In addition, women are more susceptible to challenges such as harassment, domestic violence, abuse, sexual violence and rape.

Furthermore, during various life cycle stages, certain rites, rituals, roles and responsibilities for girls and women in different social and cultural contexts may apply.

Examples of rites and rituals that mark the end of childhood include:

- Female circumcision
- Maturation ceremonies

Examples of roles and responsibilities that mark the beginning of adulthood include:

- Legal Responsibility (that is acquiring the age of majority)
- Marriage
- Child bearing
- Economy and work career progression, becoming a provider
- Providing care

<sup>&</sup>lt;sup>2</sup> Brown, G, Kraftl, P, Pickering, J & Upton,C. (2012). "Holding the future together". Environment and Planning A. Vol. 44. Pp. 1607 - 1623.

Examples of other life events that may be considered transitions women experience, include:

- Physical puberty (onset of menstruation and other hormonal changes)
- Dating
- Sexual experiences
- Educational progression
- Geographical relocation
- Physical separation from family/partner e.g. seasonal and/or migrant workers
- Change in what is perceived to be appropriate dress (e.g. required to cover legs and arms when no longer perceived to be a child)

Note that these examples may apply differently in various social and cultural contexts, across time and location. What they help us grasp is the complexity of defining "Women" – as a gender category, and throughout various life stages.

### 1.3. Roles of Women in Society

**Reproductive role**: Includes tasks and roles such as bearing and rearing children, care work, drawing water and housework.

**Productive role:** Covers the roles that society usually acknowledges as 'paid work' (e.g. teacher, nurse, domestic worker, members of parliament, doctor, farmer, lawyer, baker, professional athlete, singer or dancer). Payment for these roles can be in monetary terms or in kind.

**Community role:** Includes the roles that women and men perform in maintaining the life of the community outside their immediate households, including stokvels, savings groups, cultural groups, choirs, church groups, political activism, social movement activism and community associations. These roles are usually unpaid and voluntary but can have intangible rewards such as giving a person status, and in connecting people to important and powerful networks.

### 1.4. Life Cycle Stages of Women

We have identified five life cycle stages. The first is **Childhood**, which lasts until 12 years of age. This is followed by **Adolescence**, which lasts until 20 years of age. Adolescence is followed by **Early Adulthood** until 39 years of age. Early adulthood is then followed by **Later Adulthood** until 64 years of age. **Old Age** is then the last life cycle stage from 65 years onwards. We will use these age categories as a broad guideline for identifying the needs, wants, challenges and aspirations of women throughout their lives. We will try to identify the overlaps, specificities, commonalities and differences in the following transitions tables.

# **Transitions Tables**

Life Cycle Stage: Childhood (from birth until 12 years of age)			
Roles & Transition Type	Example	Challenges	Success Indicators
Productive Roles & Economic Transition	Seasonal labour work on factories and farms by girl children	<ul> <li>Low primary school completion rates of girl children</li> <li>Girl children not attending school to do seasonal farm work - performance suffering</li> <li>Abuse by other factory/ farm workers and/or owners</li> </ul>	<ul> <li>No children employed before minimum working age</li> <li>High primary school completion rates of girl children</li> <li>Protected from exploitative practices</li> </ul>
Reproductive Roles & Social Transition	Drawing water Child Marriage	<ul> <li>Prevents girl children from attending school</li> <li>Harm through onerous burdens</li> <li>Susceptible to physical harm and harassment</li> <li>Unprepared for marriage</li> <li>Denial of childhood</li> <li>Sexual abuse</li> <li>Exploitation</li> </ul>	<ul> <li>Water sources closer to / at home</li> <li>Protected from physical harm</li> <li>Age appropriate domestic chores</li> <li>Age appropriate marriage</li> </ul>
Community Roles & Political Transition	Participation in sport, recreation and/or cultural activities Forming friendships and establishing social bonds	<ul> <li>No transport to practice</li> <li>No funds for sports gear</li> <li>Abuse by coaches, older children and other participants</li> <li>Peer pressure</li> <li>Bullying</li> </ul>	<ul> <li>Active participation in sport, recreation and/or cultural activities</li> <li>Protected from abuse and harm</li> <li>Healthy relationships and friendships</li> <li>Effective supervision to identify potential problems</li> </ul>
Educational Progression	Early childhood education and childcare Attend Primary School	<ul> <li>Lack of skilled service providers (teachers, centres)</li> <li>Cultural norms preventing girl children to pursue education</li> <li>Access related limitations (e.g. lack in public transport/school fees, security of girl children on their way and back from school)</li> <li>Abuse by teachers</li> </ul>	<ul> <li>Young girl children have access to early childhood education and childcare facilities</li> <li>Access to Primary school</li> <li>Protected from harm</li> </ul>

Life Cycle Stage: Adolescence (13-20 years of age)				
Roles & Transition Type	Example	Challenges	Success Indicators	
Productive Roles & Economic Transition	Reach minimum working age	<ul> <li>Not having a choice in dropping out of secondary education to support family</li> <li>Exploitation by employers</li> <li>Sexual harassment at work</li> </ul>	<ul> <li>Choice in completion of secondary education</li> <li>Completing secondary education</li> <li>Age appropriate employment</li> <li>Protection from harassment at work</li> </ul>	
Reproductive Roles & Social Transition	Onset of menstruation Start dating Forming Friendships and Social Bonds	<ul> <li>Lack of access to menstruation products - do not attend school, cannot fulfil other roles</li> <li>No/limited sex education</li> <li>Teenage pregnancy</li> <li>Sexual abuse by partner</li> <li>Psychological abuse and physical abuse by partner</li> <li>Experimentation with drugs and alcohol</li> <li>Peer pressure</li> <li>Lack in self-confidence</li> </ul>	<ul> <li>Onset of menstruation does not limit participation in other roles</li> <li>Access to sex education at school or community centres</li> <li>Healthy relationships</li> <li>Protection from abuse by partner</li> <li>Self-confidence</li> <li>Informed and responsible choices</li> <li>Societal integration</li> </ul>	
Community Roles & Political Transition	Becoming a voter Become a political party member Exposure to different religious, cultures, racial identities	<ul> <li>Lack of voter education</li> <li>Cultural attitudes preventative of women's involvement in politics</li> <li>Do not have access to social networks to get involved</li> <li>Lack of awareness and intolerance</li> </ul>	<ul> <li>High and sustained voter turnout by young women</li> <li>Involvement of young women in political parties</li> <li>Quotas to involve women in political parties and public institutions (can be a matter of contestation)</li> <li>Societal integration</li> <li>Navigating and managing diversity</li> </ul>	
Educational Progression	Secondary Schooling	<ul> <li>Cultural norms surrounding the education of women</li> <li>Access to schools (e.g. transport, funds, security concerns)</li> <li>Lack of funds to provide for sanitary products, which prevents young women to attend school during menstruation</li> <li>Lack of qualified and skilled teachers</li> <li>Reach legal age to work and support family – pressure to leave school</li> <li>Sexual harassment at school</li> </ul>	<ul> <li>High retention rates of women in secondary education</li> <li>High pass rate and matriculation results of young women</li> <li>Protected from sexual harassment</li> </ul>	

Life Cycle Stage: Early Adulthood (21-39 years of age)				
Roles & Transition Type	Example	Challenges	Success Indicators	
Productive Roles & Economic Transition	Seeking employment Financial planning	<ul> <li>Availability of jobs</li> <li>Having the right qualifications and skills</li> <li>Not having the resources to seek work (e.g. access to vacancy announcements in newspapers and online)</li> <li>Patriarchal cultural norms preventing accessing the job market</li> <li>Lack of financial planning and lack of prudent financial decision making</li> </ul>	<ul> <li>Having resources to find vacancies and apply for jobs</li> <li>Equal opportunities to enter the job market</li> <li>Women entering the job market</li> <li>Managing debt and making appropriate savings and retirement decisions</li> <li>Appropriate financial management</li> </ul>	
Reproductive Roles & Social Transition	Becoming a mother Getting married /co-habitation Domestic responsibilities	<ul> <li>Lack of childcare and childhood development support</li> <li>Single parenthood</li> <li>Unplanned pregnancy</li> <li>Partner abuse</li> <li>Marital rape</li> <li>Domestic violence</li> <li>Shouldering a disproportionate share of domestic responsibilities</li> </ul>	<ul> <li>Access to childcare and childhood development support</li> <li>Cohesive and functional family units</li> <li>Family planning</li> <li>Protection against abuse and domestic violence</li> <li>Sharing of responsibilities</li> </ul>	
Community Roles & Political Transition	Voting Becoming a political party representative Exposure to different religious, cultures, racial identities	<ul> <li>Traditional separations of roles leading to an understanding that a wife's voting choices should be determined by her husband</li> <li>Cultural norms preventing women from being involved with political parties</li> <li>Lack of awareness and intolerance</li> </ul>	<ul> <li>High and sustained voter turnout and political participation of adult women</li> <li>More women involved with political parties as representatives</li> <li>Navigating and managing diversity</li> <li>Increased numbers of women holding public office</li> </ul>	
Educational Progression	Further/post- secondary school education - e.g. tertiary education and/ or specific skills qualifications	<ul> <li>Cultural norms surrounding the education of women preventative of pursuing post-secondary qualifications</li> <li>Limited access to skilled service providers</li> <li>Lack of funds for transport and/or school fees</li> <li>First generation of family to attend post-secondary school education - lack social networks and/or guidance to succeed in qualifications</li> <li>Limitations in choice on further education</li> <li>Rural/urban divides</li> <li>Exposure to physical harm and abuse</li> </ul>	<ul> <li>Ability, agency and confidence to exercise choice on pursuing post- secondary education</li> <li>Life-skills (e.g. appropriate choices regarding reproduction, financial and social skills to adapt to new environment)</li> <li>Sufficient access to transport and funds to attend classes</li> <li>Protected from harassment and abuse</li> </ul>	

Life Cycle Stage: Later Adulthood (40-64 years of age)				
Roles & Transition Type	Example	Challenges	Success Indicators	
Productive Roles & Economic Transition	Promotion to leadership roles in business and professions Income and financial management	<ul> <li>"Glass ceilings" preventing women and minorities from promotion to leadership roles</li> <li>Lacking opportunities to gain experience and/or required occupational skills</li> <li>Sexism and sexual harassment at work</li> <li>Not making prudent financial choices</li> </ul>	<ul> <li>Women in leadership roles in organisations</li> <li>Opportunities to gain work experience and skills requirements</li> <li>Protected from sexual harassment at work</li> <li>Having some influence and choice about household spending, investment and savings</li> <li>Having financial independence</li> </ul>	
Reproductive Roles & Social Transition	Onset of menopause and other health conditions associated with maturing women Family Management	<ul> <li>Symptoms associated with menopause or other medical conditions undiagnosed and untreated</li> <li>Social stigmas and loss of fertility traumatic for women</li> <li>Conflict surrounding life choices of teenager and/or early adult children</li> </ul>	<ul> <li>Access to adequate healthcare and support</li> <li>Stable and harmonious family and social relations</li> </ul>	
Community Roles & Political Transition	Involvement in women's business / community groups	<ul> <li>Lack in social capital</li> <li>Low culture of civic participation</li> </ul>	<ul> <li>Active participation in civil society and community programmes</li> </ul>	
Educational Progression	Continuation of education (e.g. MBA / PHD / skills qualifications)	<ul> <li>Cultural norms preventing women from pursuing higher education</li> <li>Family responsibilities (e.g. taking care of grand- children)</li> <li>Economic responsibilities (e.g. children's schooling fees)</li> </ul>	<ul> <li>Agency, choice and confidence to pursue further education</li> <li>Delegation of family responsibilities to enable further education</li> </ul>	

Life Cycle Stage: Old Age (older than 65 years of age)				
Roles & Transition Type	Example	Challenges	Success Indicators	
Productive Roles & Economic Transition	Retirement	No income	Income from pension or investments and savings	
Reproductive Roles & Social Transition	Increased need for health care for ailments / conditions associated to old age	<ul> <li>Lack in accessible transport to affordable medical care facilities</li> <li>Inadequate funds for sufficient healthcare</li> <li>Abuse by carers</li> <li>Family neglect</li> </ul>	<ul> <li>Residing in a retirement home</li> <li>Access to affordable medical care facilities</li> <li>Protected from abuse by carers</li> <li>Family ties maintained</li> </ul>	
Community Roles & Political Transition	Participation in community groups for the elderly (e.g. reading clubs, stokvels, hiking clubs) Responsibility of care	<ul> <li>Lack in transport to participate in groups</li> <li>Health conditions prevent participation</li> <li>Harassment enroute to venue</li> <li>Disproportional responsibilities to take care of younger family and/or community members</li> </ul>	<ul> <li>Involvement in community activities/ groups</li> <li>Adequate health care to maintain life quality</li> <li>Protected from harassment</li> <li>Choice in care responsibilities</li> </ul>	
Educational Progression	Informal education of grandchildren	<ul> <li>Urban/rural divides</li> <li>Lack in access to public transport to visit children and grandchildren</li> <li>Health problems limiting mobility of elderly</li> </ul>	<ul> <li>Opportunity to engage in informal education activities</li> <li>Sufficient access to public transport to visit children /grandchildren</li> </ul>	

# **SECTION B**

# 2. Budget

In this section we consider the definition and functions of a budget, and seek to explore some of the challenges associated with budgeting for governance.

# 2.1 Definitions

A budget is the amount (quantity) of money/funds you have available.

The act of planning how to use this money creates a *budget plan* – in short referred to as a budget - which is an itemised summary of likely income and expenses over a given period of time.

*Budgeting* is the process of creating a plan to spend your money. Creating this spending plan allows you to determine in advance whether you will have enough money to do the things you need to do or would like to do. Budgeting is simply balancing expenses with income. Budgeting is about making choices and prioritising on what to spend on from amongst your needs and wants.

#### What do we mean by the 'budget' for governance?

- Budget refers to the allocation by any public institution of government (local, provincial and/or national) of its income to fund all departments, programmes or policies that it intends to implement.
- Governments' *incomes* largely come from tax, whether direct taxes such as income tax that is paid by workers, or indirect taxes, such as consumption Value Added Tax or customs and excise.
- Governments' *expenses* include Public Health and Safety, Transport, Infrastructure, Education, and Legal and Judicial systems, and salaries for staff and public servants.
- Expenditure: The action of spending funds or the amount of money spent.
- **Revenue:** The amount of money raised by government through taxes and other sources.
- **Fiscus:** The amount of money that the state has available to spend through taxes is known as the 'fiscus'.
- **Income:** The amount of money or its equivalent received in exchange for work or services, from the sale of goods or property, or as profit from financial investments;
- **Payment in-kind:** sometimes people are paid in goods rather than money. This disadvantages people's ability to choose how to use the income. This is more prevalent in payments to women than men.
- Audit: A formal examination of an entity (including a country, an organization or individual)'s accounts or financial situation.
- Accounting: The system of recording and summarizing business and financial transactions and analysing, verifying, and reporting the results.
- **Transparency:** A system that is characterized by openness in terms of access to relevant, accessible, timely and accurate information. For example, a transparent government is characterized by budgets that are available to the public.
- Accountability: The quality or state of being accountable; and this includes an obligation or willingness to accept responsibility or to account for one's actions. Political accountability is the accountability of the government, civil servants and politicians to the public and to legislative bodies such as a congress or a parliament.

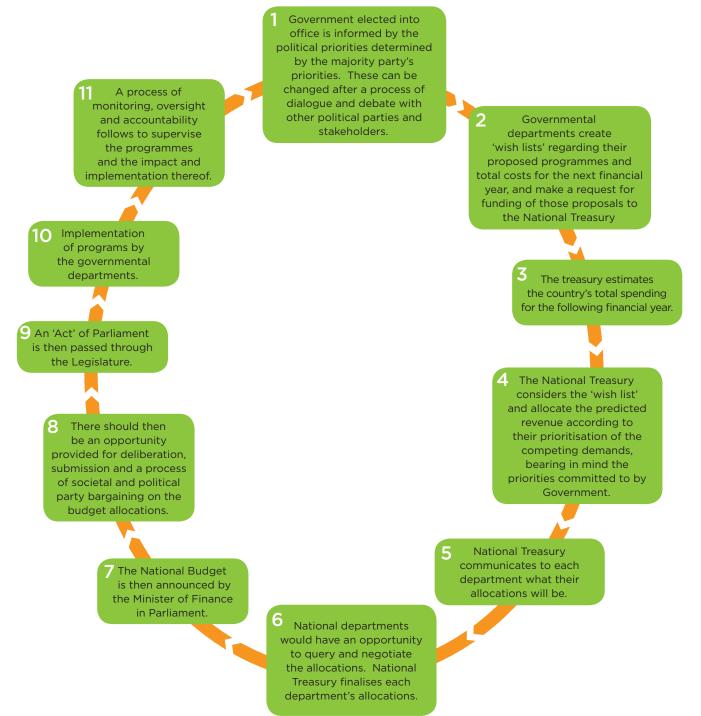




• Oversight: The management of an organisation / institution / set of institutions (and the individuals, structures and organs that constitute them) by overseeing, supervising or "checking" on the performance or operation of a person / group in the institution. Oversight is furthermore a system for addressing questions of potential risk in the implementation and administration of projects through establishing guidelines and regulations, or other structures and processes. It involves reviewing and monitoring the activities and work of those responsible for implementing and administering projects. Oversight is also related to the idea of accountability. In this case, oversight will mean supervision of the revenue, expenditure and cost of implementing and monitoring the impact of the value of programmes, products and services delivered by government.

### 2.2 Budgeting processes

It is important that we understand what goes in to the development of government budgets if we want to influence their priorities. The following describes the general principles involved in the setting up of a budget. It is important to keep in mind that budgeting processes differ from country to country.



# **SECTION C**

# 3. Gender Sensitive Budgeting or Women's Budgeting

In this section we bring together our understanding of gender and budgeting processes to ask: What is Gender Sensitive or Women's Budgeting and why is it necessary? We furthermore explore how to identify areas of state spending or public expenditure that affect women and girl children.

### 3.1. What is Gender Sensitive or Women's Budgeting?

A Women's Budget or a Gender-Sensitive budget<sup>3</sup>, is an allocation of state spending in such a way that it deliberately promotes state spending on policies and programmes that seek to advance women's and girls' needs and priorities. Both state allocation and the collection of taxes or state revenue have gendered implications.<sup>4</sup>

According to the Southern Africa Development Community (SADC):

"Gender responsive budget (GRB) recognises that the budget is the most important policy statement of the government, because no policy can work without money. The budget provides a comprehensive list of a nation's priorities and outlines a government's program for spending and raising revenue. Therefore, if gender equality related considerations are not clearly presented in a budget, a country can hardly attain its gender equality goals regardless of whatever great commitments and policies may exist on paper. GRB work is about ensuring that government budgets and the policies and programs that underlie them address the needs and interests of women and men of all different social groups.<sup>5</sup>"

A Women's Budget process does not refer to a separate budget that looks only at issues that relate to women. It also does not refer to the actual development of a budget, but instead provides analytical tools to enable people to analyse existing budgets from a gendered perspective, and to understand how allocation changes could be suggested to improve the conditions of women and girl children in a country.

### 3.2. Why is gender budgeting important?

Women and girl children are far more likely to be living in poverty than men and boy children. According to the 2011 SADC Gender Protocol, "[1]n Africa, women share the largest burden of poverty through entrenched and endemic gender inequalities perpetrated through the economic exploitation of resources and power<sup>6</sup>." In many cultural settings,

<sup>&</sup>lt;sup>3</sup> In this training manual, gender budgeting, gender sensitive budgeting, gender responsive budgeting and women's budgeting are used interchangeably

<sup>&</sup>lt;sup>4</sup> Budlender, D. The Political Economy of Women's Budgets in the South. Community Agency for Social Enquiry, Cape Town, South Africa.

<sup>&</sup>lt;sup>5</sup> SADC Guidelines on Gender Responsive Budgeting, June 2014, page 14.

<sup>&</sup>lt;sup>6</sup> SADC Gender Protocol 2011 Barometer, page 142.

women are expected to take responsibility for running the household, and taking care of children and vulnerable people, while men are deemed to be the 'breadwinners' who earn income for the household - whether in goods or money. As a result, women generally tend to be dependent on men for income, which in turn has an impact on power relations within households.

Given the burden of care that is placed on women, even if women are employed, they generally tend to earn less due to: having to work shorter hours so that they can also attend to their care work, the fact that their careers are often interrupted as a result of maternity leave, and generally because societies tend to pay men more even for the same jobs.

As a result of the higher levels of poverty and vulnerability experienced by women and girl children, one way of trying to achieve greater equality between men and women is to use the resources of the state to address the inequalities caused by the market and society, or - in other words - to deliberately prioritise those programmes and policies that benefit women's needs.

In addition, women often face particular and specific challenges in the workplace, social settings and society in general. These are related to their physical safety, and bodily and physical integrity. Apart from social objectification, this includes actual physical abuse and bodily harm.

# 3.3. How to identify areas of state spending or public expenditure that affect women and girl children disproportionately.

Areas of state spending that affects women disproportionately can include specifically identified *gender-based expenditures* of government departments .and authorities. This may include the following:

- Women's health programmes
- Special education initiatives for girls
- · Employment policy initiatives for women
- Initiatives to address violence against women
- Micro credit programmes for women
- Scholarships for women.

It can also include equal employment opportunity spending by government departments and authorities on their employees, for example:

- Training for women clerical officers or managers
- Rewriting of job descriptions to reflect equal employment opportunity principles
- Provision of child-care facilities
- Parental leave provisions

# 3.4. Categories of state allocations to be considered in women's budgeting

There are three types of categories of state allocations to be considered within an analytical framework. These are:

- 1. Direct gender specific allocation: Instances when treasury or various government departments have a direct item that, when finances are allocated and spent, it will have a direct and uniquely intentional impact on women's lives. Typically for something to be a direct contribution, a case is made for why an issue is gender specific and how an intervention would have an immediate effect on the lives of women, such as health programmes for pregnant women.
- 2. Direct gender intensive allocation: These allocations are when money is allocated to a function of the state, or an intervention that was not designed as a women specific measures, or as a response to specific women's issues. It is typically something that would be allocated in the normal cause of government delivery of services, but due to the nature of the service, women will benefit more than others in society. This includes for example spending on enhancing access to primary education, counselling at police stations and providing for equal employment opportunities for women within the civil service, and provisions for child care.
- **3. Indirect general allocation**: Mainstream spending which applies to both men and women, but which are analysed for their gender impact<sup>7</sup>.

Ibid.

# **SECTION D**

# 4. Policy Appraisals and Gender Analysis of Revenue

This section explores: policy appraisals and a five step approach to policy appraisals; and gender analysis of revenue.

### **4.1. Policy Appraisals**



A **policy appraisal** in gender based budgeting examines government programmes through the budget by asking, from a gendered perspective, if the policies and their linked resource allocation are likely to decrease or increase gender inequalities.

- Policy documents should be available from the various departments (including on their websites) or through Parliamentary committees.
- Policy documents include:
  - Green and White Papers;
  - Departmental Strategic Plans;
  - Poverty Reduction Strategy Papers; and
  - National Development Plans.
- Budget documentation should be available from Treasuries
- It is important to note that the **objective** of gender- based budgeting and policy
  appraisals are to reduce gender inequalities through the preferential allocation of
  resources from the national budget. In other words, the allocation of more money to
  programmes that are geared towards the promotion of women and girl children.
- A gender-aware policy appraisal involves the development of an analysis which reflects an understanding of the policy's gendered implications. This can be done by assessing whether the Policy will continue or change existing inequalities between men and women.

### It is important to note that there are a variety of methods that can be used for genderaware policy appraisals.

The steps that can be used to develop this analysis include:

- Developing a checklist of questions for assessing the policy, including checking the gendered assumptions of the policy against the evidence;
- Hosting discussions of events, activities and associated budget allocations generated by the policy; and
- Checking how probable it would be that policies are likely to achieve their stated aims and performance objectives.

Gender based policy appraisals can be carried out by Ministries, line departments, Non-Governmental Organisations (NGO's), Research Institutes, Academics, or Members of Parliament.

The tools explained above can be used to provide a policy appraisal using the following the

NB:

NB:

Five Step Approach<sup>8</sup> provided in the table below.

#### Table 2: Five Step Process: Gender-aware policy and programme appraisals:

STEP ONE: Analysis of the situation of women, men, girls and boys in a given sector

STEP TWO: Assessment of the extent to which policies address the gendered situation

**STEP THREE:** Assessment as to whether budget allocations are adequate, in order to implement gender-responsive policies

**STEP FOUR:** Assessment of short-term outputs of expenditure, in order to evaluate how resources are actually spent, and policies and programmes implemented

STEP FIVE: Assessment of the long-term outcomes or impact expenditures might have

#### **Source:** Budlender and Huwitt (2003)

**NB:** Analysis of any form of expenditure from a gendered perspective identifies the implication and impacts for women and girls as compared to men and boys, bearing in mind the following questions:

- What impact does this budget have on gender equality?
- Does it reduce gender inequality, increase it or leave it unchanged?

#### Importance of Data in Gender Budgeting

The availability of gender-sensitive data is very important for gender responsive budgeting. Without sufficient data a meaningful analysis is very difficult. Two types of data are relevant:

- Sex-disaggregated data (data that are given separately for males and females to show possible different patterns); and
- Data on female specific issues only (e.g. data on maternal mortality, violence against women, number of girls in schools, and number of women or girls visiting health facilities).

### 4.2 Gender analysis of revenues

Revenue sources can be divided into three categories as follows:		
Taxation, direct and indirect	Contribution to personal income tax (mostly through an employment-based taxation system). It is desirable if this information is sex-disaggregated. Sometimes the tax rate for a second income earner is taxed at a higher rate than for the first income earner. The secondary income earner is usually a wife, and so she pays tax at a higher rate than her husband.	
	Other types of analyses consider how particular taxes affect women and men because of the sector they work in, the types of jobs they do or their levels of income.	

<sup>&</sup>lt;sup>8</sup> The methodology for analysing gender aware policies and programmes was developed by the Women's Budget Initiative in South Africa

International donor funds/ Aid in the form of loans or grants	Donor funds may be tied to particular programmes and policies that have a gendered impact. Often development finance assistance agreements require that a certain percentage of the funds are spent on programmes that favour women and girl children, and it is important to check whether these are in fact spent as required.
Other revenues, such as from user fees and asset sales	User fees in the education, health care, water and electricity services can put these services out of the reach of poor households. This has a particular impact on women and child -headed households that - as stated above - have a far lower income than male -headed households. Parents may withdraw girls from schools if they cannot raise fees for all the children's school fees, and women's work burdens may increase if the family for example can no longer afford using piped water and electricity,, and then have to revert to cover long distances to collect water and fuel wood.

**Source:** *GTZ* (2006)

#### 4.2.1. Importance of gender revenue analysis

It is often said that men pay more tax than women, therefore contribute more to the fiscus. However, as demonstrated above women's contribution is often hidden. For example:

- **The unpaid care economy:** Where women are unpaid primary carers of their household, tax and benefit implications arise. For example, where governments decide to save money by reducing the number of available hospital beds, it is women, as unpaid primary carers, who take on the extra responsibility of caring for sick relatives. This responsibility consequently limits women's ability to generate potential revenue.
- Gender differences in household decision-making: Women tend to spend a higher proportion of income under their control than men do on basic goods such as food, education, healthcare and the general well-being of their children. Where the prices of these items are raised, due to indirect taxation, women can be affected in at least two ways:
  - First, time commitments can change if women subsequently become responsible for taking on extra duties or commitments to compensate for the price increase.
     Women, for example, may have to stay home with the children rather than sending them to a child-care centre.
  - Second, consumption patterns can change. Women may be forced to purchase cheaper, less nutritional substitutes, or may decide to spend more time at home processing food rather than paying someone else to do it.
- **Gender differences in property rights:** In a number of developing countries it is customary to restrict women's ability to own or inherit property and reduce their capacity to manage risk successfully. Although women may not be currently taxed as property owners, increasing development and gender equality in property rights will eventually see women as an important part of the tax net.

# **SECTION E**

# 5. Monitoring and Oversight

The following section will provide an introduction to a tool for monitoring, auditing and analysing budgets in a gender-sensitive manner; will explore how already existing policies can be adjusted and re-prioritised to be more gender-sensitive; and, will look at processes of monitoring and oversight.

# 5.1 Introduction to a tool for monitoring, auditing and analysing budgets in a gender-sensitive manner

- There is a need to make government accountable for state spending, and in order to achieve this government spending needs to be undertaken in a transparent manner (e.g. Annual Budget Speech).
- By monitoring, auditing and analysing government budgets, state and non-state actors alike are able to hold governments accountable for public spending.
- Gender- based initiatives place great emphasis on a transparent budget process and promoting accountability.
- Research, analysis and advocacy when developing proposals to make the impact of budgets on women and men more transparent, is important.
- There are two kinds of Monitoring: **Situation monitoring** measures change in a condition or a set of conditions or lack of change. **Performance monitoring** measures progress in achieving specific objectives and results in relation to an implementation plan whether for programmes, projects, strategies, and activities.

### Tracking Government expenditure: An approach to tracking Public Expenditure Tracking Surveys (PETS) as performance monitoring measures

- PETS are tools that are used to track the flow of public resources (including human, financial, or in-kind) from the highest levels of government to frontline service providers.
- PETS compare budgetary **allocations** to **actual spending**. This involves 'following the money' to where it is spent through comparing budgetary allocations with records of transfers and receipts at each level of government.<sup>9</sup>
- This is done to identify differences between the official and actual allocations, and to
  determine the extent to which resources reach service providers and users as initially
  indicated in the original policies and budget allocations.
- PETS can be used to:
  - Understand the performance and quality of public services to improve the effectiveness of public expenditure;
  - Assess inefficiencies such as delays, leakages and bottlenecks in public expenditure systems and services delivered to citizens;
  - Assess the equality in public expenditure and service delivery among regions or areas, income groups, and rural and urban locations;

<sup>&</sup>lt;sup>9</sup> Geir Sundet. (2004). Public Expenditure and Service Delivery Monitoring in Tanzania: Some international best practices and a discussion of present and planned Tanzanian initiatives. USAID

- Assess the gap in access to and utilization of basic services by specific groups, especially the poor;
- Improve accountability and fill in gaps relating to information on public expenditure and resource use at the decentralized level by tracing expenditure flows toward end users of resources;
- Monitor specific programs and expenditure allocations, such as pro-poor expenditures, by collecting quantitative information;
- Provide baselines against which to monitor, through subsequent surveys, the effectiveness of policy changes in the sector on quality and quantity of service delivery.
- Key Steps for Implementation of PETS:
  - Key to PETS is that it identifies research objectives, and is a mapping exercise.
     PETS is typically implemented using the following steps:
    - 1. Consultations with key stakeholders to: define the objectives of the survey, identify the key issues, determine the structure of resource flows and the institutional setup, review data availability, outline hypotheses and choose the appropriate survey tool. This is known as qualitative or primary research.
    - **2. Survey instruments** are constructed and implemented to obtain a larger number of responses to the key issues raised in the qualitative research step

### 5.2 Adjusting and re-prioritisation of policy and budget allocation within existing policies in favour of women and girl children

Effective women's budgeting requires an enabling environment. **There are certain elements present in such an environment**. For example, you need:

- Access to the budget. This is the starting point. If the budget is not publicly available in all of its detail, analysis is not possible.
- Availability of gender-disaggregated data. In many cases, the budget is available but groups have trouble finding data that is broken down / separated / divided by gender.
- Awareness of need for and benefits of Gender Responsive Budgeting (GRB) among women, civil society groups, government officials and MPs. Many successful GRB initiatives start by building awareness.
- **Political will**: If the key stakeholders (those responsible for formulating and implementing budgets) are aware of the benefits of women's budgeting, they are much more likely to support it. If there is no political will to promote gender equality through women's budgeting, groups whether women parliamentarians or civil society organizations are unlikely to gain much traction.
- Citizen support and clear objectives on the changes that are expected from the use of a gender sensitive analysis. If citizens support an initiative, it is much more likely to succeed. It is, however, important that people have realistic expectations for what will change as a result of the initiative. Detractors may think that you are trying to wrestle funds away from men. Supporters may think that this is the first step in launching a feminist revolution.
- Adequate resources human and financial. Women's budget takes time, a certain amount of expertise, and financial resources. It doesn't need to be prohibitively expensive, particularly when people are willing to donate their time and where organizations or government institutions are willing to donate space for meetings.

## 5.3 Oversight and monitoring processes<sup>10</sup>

Institutionalising a gender perspective on the budget

- Every new idea needs a champion. Within a parliament, a specific committee can be set up that is concerned with gender issues, or the budget committee can assume the responsibility for planning and institutionalising a gender perspective on the budget.
- Alternatively, a less formal structure such as a women's caucus can take up the challenge and work with budget oversight committees.
- The appropriate institutional mechanism for introducing a gender perspective on the budget will be determined by the political and legislative system in place.
- Without such a mechanism, however, the momentum for such a transformative process can be difficult to sustain. "Will You Be the Champion?"

### The role of parliamentary committees

Legislatures need strong committees to be effective. Legislative committees are the 'engine rooms' of the legislature. It is here that in-depth and more technical debate can take place, away from the political grandstanding that often characterises proceedings on the floor of the legislature. Where the committee stage is underdeveloped, and discussion takes place mainly on the floor of legislature the budgetary role of the legislature is weak. Useful reforms might entail:

- Establishing a comprehensive system of financial committees,
- Introducing public hearings on the budget,
- Boosting the numbers of support staff, and
- Expanding the time for committee consideration of the draft budget in order to facilitate more in-depth scrutiny

Introducing a gender perspective requires that parliament allows itself sufficient time to scrutinise the budget in-depth and make alternative proposals - preferably through the committee system. Rules of procedure should enable sufficient committee scrutiny of sector budgets and public engagement, because without inputs from civil society advocacy groups through public hearings, parliaments alone are not likely to initiate and sustain pressure to integrate gender analysis into the budgeting process.

#### Reassessing the timing of the budget process

- Legislatures require both sufficient time and a properly timed budget process to facilitate meaningful decision-making.
- International experience suggests that a minimum of three to four months is required for the approval of the budget by the legislature on the basis of meaningful analysis and scrutiny.
- The budget should also be tabled sufficiently in advance of the fiscal year to which it relates in order to enable the legislature to make decisions that matter, when they matter. Reforms to the budget process strengthen the legislature when they address both issues.

<sup>&</sup>lt;sup>10</sup> Unless otherwise state, this section is a summary except taken from Wehner and Byanyima (2004)

#### Can we change/influence the budget?

Legal frameworks need to provide sufficient opportunity for meaningful legislative engagement. The budgetary powers of legislatures need not be set in stone. Even if they are entrenched in a constitution, change may not be impossible. For instance, amendment powers can be reformed as part of a constitutional review process. But budget amendment powers are not always enshrined in the constitution. Sometimes they are contained in legislative rules, or based merely on tradition and conventions. There are thus different levels of entrenchment. This is important in considering the possibility of reform efforts aimed at broadening the legislature's ability to engage with budgets.

#### Establishing independent budget research capacity

Parliamentarians have to be empowered to independently analyse the budget if they are to play a meaningful role in the process. Even when the legislature has legal powers and the political space to shape budgets, analytical capacity is necessary to make sound budgetary choices. The ability to understand the budget and to make informed changes depends on detailed scrutiny that is only possible with sound analysis. It is important, therefore, for the legislature to have access to independent information and analysis on the budget - preferably through its own research service. This can be complemented with analyses by independent think tanks, private sector economists and academics.

#### **Broadening access to information**

Legislative decision-making needs to be based on comprehensive, accurate, appropriate and timely information supplied by the executive. The amount of supporting documentation that accompanies the budget figures is crucial. In many countries, the budget document itself contains little narrative that outlines the policies underlying tax and spending proposals. Often the only source of narrative information is the budget speech. This makes it difficult for parliamentarians and their staff to understand the policy basis of the budget, and to evaluate whether the budget adequately reflects stated government policy.

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